

Institute for Social Medicine, Epidemiology and Health Economics (Charité), IPPNW Germany and HAI Europe invite you to



# BIG PHARMA GOOD PHARMA – BAD PHARMA?

## Global Health-Conference Programme, 21<sup>st</sup> September, 2013

Charité Universitätsmedizin, Charité Universitätscampus Mitte, Hörsaal M11

10:00 - 10:15 am

### OPENING AND WELCOME

Dr. Peter Tinnemann (Charité Universitätsmedizin Berlin), Dr. Dieter Lehmkuhl (IPPNW) & Tim Reed (HAI Europe)

10:15 - 10:45 am

### LECTURES

#### Zooming out: Global Health Challenges

Prof. Dr. Maximilian De Courten (Copenhagen School of Global Health)

10:45 - 11:15 am

### LECTURES

#### Introduction: Why Criticize Big Pharma?

Prof. Dr. Hans Hogerzeil (University of Groningen)

11:30 am - 1:00 pm

### WORKSHOP

#### Pharma-Marketing: Fragen Sie Ihre Ärztin oder Ihren Apotheker

Caroline Walter (Author „Patienten im Visier“)

Jörg Schaaber (BUKO Pharma-Kampagne)

Dr. med. Günther Jonitz (Ärztchamber Berlin)

11:30 am - 1:00 pm

### WORKSHOP

#### Medical Data Mysteries: Unethical Secrecy in Evidence Based Medicine

Patrick Durisch (Berne Declaration)

Dr. Angela Spersberg (Transparency International)

LUNCH BREAK

2:00 - 2:30 pm

### LECTURE

#### Access to Medicines and Rational Use

Prof. Dr. Barbara Mintzes (University of British Columbia)

2:30 - 4:00 pm

### WORKSHOP

#### Forschung für Alle: Arzneimittel ohne Patent?

Dr. Christian Wagner-Ahlf (BUKO Pharma-Kampagne)

Clara Matthiessen (UAEM)

2:30 - 4:00 pm

### WORKSHOP

#### Access to Medicine in Europe–Spain and Greece (case studies)

Vanessa López (Salud por Derecho)

Tessel Mellema (HAI Europe)

Sophie Bloemen (HAI Europe)

BREAK

4:30 pm - 6:00 pm

### PANEL DISCUSSION

#### Good Pharma. Positive Solutions for the Way Forward

Prof. Dr. Adriane Fugh-Berman (PharmedOut.org)

Patrick Durisch (Berne Declaration)

Prof. Dr. Hans Hogerzeil (University of Groningen)